

EPISODE: 347

TITLE: Disciple-making In Your Unique Context

The key to unlocking hearts that are open to Jesus is understanding your unique culture and context. To do this, you've got to be out there with people! Do you love your community enough to do the work to really know your community?

Here are three things to believe and consider about your disciple-making context...

1. **It is important to observe your culture and context in order to be able to understand it.** Without this, it is hard—if not impossible—to speak and embody the Gospel in a way that is Good News to people. Spend time discovering the *Paths, Nodes, Districts, Edges, and Landmarks* that make up your city and neighborhood.
2. **The Gospel is always Good News in context.** Jesus came to a specific people in a specific area at a specific time in their history. He embodied the fullness of his Father and explained the good news of the Kingdom of God in ways that people could understand and embrace. He desires to do that through you (his Church) today right where you live! Move beyond canned evangelistic presentations and churchy language, and speak Good News to the specific brokenness and fear people are experiencing.
3. **Pick a place that people regularly gather to hang out in your city and neighborhood.** Spend enough time there (in rhythm) to answer these questions: What are people doing here? Why are they here? How are they occupying their time? What would they consider valuable in their life? How could your church be valuable to them? What would be gospel Good News to them? Remember to look for the “thing behind the thing” and increasingly live as good news to them.

If you're interested in learning how our coaching can help you grow in gospel fluency and make discipleship a lifestyle, let's talk. I'd love to set up a quick Zoom call and get to know you and tell you about it. ~Caesar

Check out: everydaydisciple.com/coaching

Thanks for listening... I'll see you in the next episode!

Caesar

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